

Webinar: Globalizing the Young Venture

April 2, 2008, 11:00am – 12:00am EST

Going Global When You're Ambitious, Proud – and Young



Bangalore, Singapore, Tokyo, Tel Aviv, Shanghai. These days, they're not just vacation sports, they're home to your clients, partners, and staff.

You think you were “born global” right from the start. But how do you know if early globalization is right for your venture? What can go wrong? How can you mitigate the hazards and increase the odds of benefiting from early globalization?

The barriers to cross-border businesses are declining, not just for large established companies but also for young ventures. This is true not just for information and online service businesses (such as Internet portals, search solution providers, and IT services) but also for businesses that sell physical products (such as candles, bedroom furnishings, and even bulky furniture.)

In this Webinar, Professor Anil Gupta and Ms. Haiyan Wang examine the multitude of factors that are increasing the upside and reducing the risks, costs and hassles associated with globalizing a young venture. They will share with you success stories and disciplined pursuit of globalization of young ventures. You will learn how to build the necessary *organizational capability* to reap the full benefits of early globalization.

Don't miss this great opportunity to learn from the experts.
Please [contact us](#) now.